

Press Release March 17, 2025 Contact: Erin Yokomizo
Public Relations Manager
(213) 526-4379 | yokomier@lattc.edu

Los Angeles Trade-Technical College Breaks Ground on Future Design & Media Arts Building

College and community members celebrate the start of building construction with groundbreaking ceremony



LACCD Chief Facilities Executive Dr. Leigh Sata, LATTC Design & Media Arts Chair Mr. Joseph Guerrieri, LATTC President Dr. Alfred McQuarters, LACCD Board President Dr. Kelsey lino, LATTC Vice President of Administrative Services Mr. Charalambos Ziogas, LATTC Vice President of Academic Affairs Dr. Abigail Patton, and LATTC Vice President of Student Services Dr. Henan Joof

(Los Angeles, CA—March 17, 2025) On March 17, 2025, Los Angeles Trade-Technical College (LATTC) hosted a groundbreaking ceremony for its Design & Media Arts (DMA) Building. The morning event brought together representatives from the Los Angeles Community College District (LACCD), students, faculty, staff, and community members to celebrate the start of construction. LATTC's future DMA Building will be the new home of the college's Design & Media Arts pathway, which features programs like Digital Media, Fashion Design, Fashion Technology, Fashion Merchandising, Sign Graphics, Tailoring, and Visual Communications.

"On behalf of the Los Angeles Community College District Board of Trustees, I am excited to see the beginning of this new building that will benefit future generations of Design & Media Arts students," said LACCD Board President, Dr. Kelsey lino. "This building aligns with the District's mission to foster innovation, creativity, and excellence in student education and provides students with the tools and environment they need to learn and succeed."

The three-story, 89,445 square foot DMA building will include classrooms, computer labs, a multi-purpose space, social lounges, living labs, and a street-level exhibition and gallery space that will showcase garments, costumes, and collections. The building advances the Los Angeles Community College District's 2040 clean energy goal with the inclusion of fully electrified HVAC and steam systems and cool roof with photovoltaic panels that will generate 15% of the building's average electricity needs on-site.

The project is scheduled for completion in 2027.

"This groundbreaking is about more than bricks and mortar—it's about opportunity. It's about creating a space where talent meets technology, where passion becomes a profession," said LACCD Interim Chancellor, Alberto J. Román. "Our students come to us with vision and ambition. This new facility will ensure they have the tools, resources, and environment to turn their ideas into reality and build careers that generate the future of design and media arts."

"We are thrilled to embark on this exciting new chapter in the evolution of our campus with the groundbreaking of the Design & Media Arts Building," said Dr. Alfred McQuarters, President of LATTC. "This state-of-the-art facility will provide our students and faculty with the cutting-edge resources and creative space needed to push the boundaries of innovation and artistic expression. As we build for the future, we remain committed to nurturing the next generation of designers, artists, and thinkers who will shape our world."

About Design & Media Arts at LATTC

LATTC's Design & Media Arts Pathway assists students in realizing their educational aspirations and attaining creative careers within the field of design and media arts. The pathway offers degrees and certificates in Digital Media, Fashion Design and Fashion Technology, Fashion Merchandising, Sign Graphics, Tailoring, and Visual Communications. These programs of study prepare students to balance creative and practical skills, while providing rigorous comprehensive training through the use of manual and technological tools.

Every Spring and Fall, the Fashion Design program hosts one of the college's signature events, the Gold Thimble Fashion Show, showcasing designs from students graduating from the program. The program's Spring showcase will be on May 23, 2025.

About LATTC

Located just south of downtown Los Angeles, Los Angeles Trade-Technical College (LATTC) is one of nine public community colleges in the Los Angeles Community College District (LACCD). Established in 1925, the college offers more than 80 career-technical programs that move students into careers in two years or less. In addition to an unmatched selection of quality career programs, LATTC prepares students for transfer, with 18 CSU transfer degrees, and transfer guarantee programs with the University

of California and local private and independent colleges and universities.

Location: 400 West Washington Blvd, Los Angeles, CA 90015

###